

Total Lobbying Effort

Total Lobbying Expenditures

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
\$59,500.00	\$60,000.00	\$60,000.00	\$60,000.00	\$239,500.00

Total Hours Communicating

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
32.25	0.75	6.50	4.75	44.25

Total Hours Other

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
71.00	30.75	28.25	18.00	148.00

Hours Lobbied on Each Matter

Lobbying Effort On Budget Bill Subjects

Financial Institutions

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
15.00 (15%)				15.00 (8%)

Lobbying Effort On Topics Not Yet Assigned A Bill Or Rule Number

Legislation relating to short term consumer loans

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
41.30 (40%)	28.35 (90%)	20.85 (60%)	20.48 (90%)	110.98 (58%)

Rule to create ch. DFI—Bkg 75, relating to payday lending.

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
46.46 (45%)		12.16 (35%)		58.62 (30%)

Minor Efforts

(Time spent on matters each of which accounted for less than 10% of the organization's lobbying)

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	2 (5%)		1 (5%)	2.72 (1.41%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	1.58 (5%)	1.74 hours (5%)	1.14 (5%)	4.46 (2.32%)